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| **Date** | **Time** | **Activities - all at The Westin Poinsett Greenville unless otherwise noted** | **Meeting Room** |
| Wed-May 29 | 9:00 am | Golf. Pre-registration required. Transportation on own. [The Preserve at Verdae](http://www.thepreserveatverdae.com/). | Verdae Greens Golf Club |
|  | 12:15-4:15 | Registration & Silent Auction in Connections Lounge with Meeting Sponsors | Mezzanine and Veranda |
|  | 12:30-1:30 | GSAE Foundation Fundraiser Beer Tasting. Pre-registration required. Sponsored by [Jekyll Island Authority CVB](http://jekyllisland.com/), [Map Dynamics](https://www.map-dynamics.com/), [Athens CVB](http://www.visitathensga.com/)& partners, [Georgia Manufacturing Alliance](http://www.georgiamanufacturingalliance.com/)and Omni [Grove Park Inn](http://omnihotels.com/ashevillegrovepark)and Omni [Amelia Island Plantation.](http://www.omnihotels.com/) | Furman |
|  | 1:00-4:00 | Prep, Season & Serve: Are You a Recipe CEO or a Season to Taste?! Cynthia Mills, FASAE, CAE, CMC, CPC, CCRC and Dale Brown, CAE. Sponsored by [University of Georgia Center for Continuing Education & Hotel](http://www.ugahotel.com) | Palmetto |
|  | 2:00-4:00 | Crisis and Emergency Preparedness, including Meeting Safety & Security—Every Little Thing. Tyra Hilliard, Ph.D., JD, CMP | Francis Marion |
|  | 2:00-4:00 | Designing the Future State for Your Learning Strategies. Tracy Petrillo, Ed.D, CAE | Card Room – lower level |
|  | 4:15-5:15 | New Member and First Time Attendee Orientation. | Francis Marion |
|  | 4:15-5:15 | GSAE Foundation Fundraiser Beer Tasting. Pre-registration required. Sponsored by [Jekyll Island Authority CVB](http://jekyllisland.com/), [Map Dynamics](https://www.map-dynamics.com/), [Athens CVB](http://www.visitathensga.com/)& partners, [Georgia Manufacturing Alliance](http://www.georgiamanufacturingalliance.com/)and Omni [Grove Park Inn](http://omnihotels.com/ashevillegrovepark)and Omni [Amelia Island Plantation.](http://www.omnihotels.com/) | Furman |
|  | 6:00-6:30 | Walk over or catch golf cart trolley outside the hotel. | To Huguenot Loft at The Peace Center |
|  | 6:30-8:30 | A Taste of Greenville event sponsored by [Visit Greenville, SC](https://www.visitgreenvillesc.com/). | [Huguenot Loft at The Peace Center](https://www.peacecenter.org/) |
| Thu-May 30 | 7:00-5:00 | Registration, Silent Auction in Connections Lounge with Exhibitors & Meeting Sponsors. | Mezzanine, Veranda and Poinsett Ballroom |
|  | 7:30-8:00 | Coffee with the Exhibitors & Silent Auction Open! | Poinsett Ballroom |
|  | 8:00-8:30 | Breakfast is served! Family Style with Crispy Bacon and Sausage. Sponsored by [Augusta Marriott at the Convention Center](http://www.marriott.com/agsmc). | The Gold Room, upstairs |
|  | 8:30-10:00 | Community Keynote: Visions of the Association Landscape: Georgia. Lowell Aplebaum, CAE**, CPF and** Cynthia Mills, FASAE, CAE, CMC, CPC, CCRC  **Sponsored by** [Carr, Riggs, & Ingram, LLC](https://www.cricpa.com/about-cri/)**.** | The Gold Room, upstairs |
|  | 10:00-10:45 | Break & Silent Auction in the Connections Lounge with Exhibitors & Meeting Sponsors. Sponsored by [PIAG Insurance](https://piag.org/insurance/why-piag/). | Veranda and Poinsett Ballroom |
|  | 10:45-12:00 | CAE Ethics Case Studies. Mary Wheatley, CAE, IOM. | Palmetto |
|  | 10:45-12:00 | Bite Me! The Law of Food & Beverages. Tyra Hilliard, Ph.D., JD, CMP. Sponsored by [James H. Rainwater Conference Center](http://www.rainwaterconferencecenter.com). | Francis Marion |
|  | 10:45-12:00 | Growing Your Membership by Thinking Holistically. Greg Melia, CAE. | Furman |
|  | 10:45-12:00 | Working with Associations: What Suppliers Need to Know. Robin Gray, JD, panel moderator and presenter. | Card Room – lower level |
|  | 12:00-1:15 | Family Style Italian Feast. Looking Forward™ General Session featuring Dean West, FASAE. Sponsored by [Visit Savannah](https://www.visitsavannah.com/), [Hyatt Regency Savannah](http://www.savannah.hyatt.com) and all the industry partners. | The Gold Room, upstairs |
|  | 1:00-1:30 | Exhibits & Silent Auction Open! | Veranda and Poinsett Ballroom |
| Thu-May 30 | 1:30-2:45 | Marketing in the new Data Privacy Era. Penny Heyes and David Clarke FBCS. | Palmetto |
|  | 1:30-2:45 | Panel: The Value of CVBs. Jay Markwalter, moderator. | Francis Marion |
|  | 1:30-2:45 | Finance & Governance 101. Matthew Gunning, CPA. | Furman |
|  | 1:30-2:45 | Networking 2.0. Low El Aplebaum, CAE, CPF. | Card Room – lower level |
|  | 2:45-3:30 | Break & Silent Auction in the Connections Lounge with Exhibitors & Meeting Sponsors. Sponsored by [Discover Dunwoody](http://www.discoverdunwoody.com). | Veranda and Poinsett Room |
|  | 3:30-4:45 | Looking ForwardTM Deep Dive. Dean West, FASAE. Sponsored by [Naylor Association Solutions](http://www.naylor.com). | Palmetto |
|  | 3:30-4:45 | Innovation: Organizational Perceptions, Definitions, and Approach. Lowell Aplebaum, CAE, CPF. | Francis Marion |
|  | 3:30-4:45 | Wisdom While You Walk. Damian Kavanagh, Ed.S, CAE and Spence Downs. | Meet in Furman |
|  | 3:30-4:45 | Wanna be a Geek? Technology tips, tricks & tools to get you there! Russ Webb. | Card Room – lower level |
|  | 5:00-6:00 | Wine Tasting. Pre-registration required. *Begins promptly at 5pm* | [Northampton Wine + Dine](http://northamptonwineanddine.com/) |
|  | 6:00-7:00 | Reception sponsored by our host property, [The Westin Poinsett Hotel](http://www.westinpoinsettgreenville.com/) | Mezzanine |
|  | 7:15 pm | [Dine Around in Greenville, SC](https://www.visitgreenvillesc.com/food-drink/restaurants-by-area/downtown/) (please make those reservations EARLY- Paul McCartney is in town) | Greenville, SC |
| Fri-May 31 | 7:00-11:30 | Registration and [Silent Auction](http://www.gsae.org/displaycommon.cfm?an=1&subarticlenbr=149) in Connections Lounge with Exhibitors and Sponsors. | Mezzanine and Veranda |
|  | 7:30-8:00 | Coffee with the Exhibitors & Silent Auction Open! | Poinsett Ballroom |
|  | 8:00-8:30 | Breakfast is served! Family Style with Crispy Bacon. Sponsored by [Jekyll Island Authority/Convention & Visitors Bureau](http://jekyllisland.com). | The Gold Room, upstairs |
|  | 8:30-10:00 | General Session featuring Mark Sedgley. Operationalizing Your Mission & Goals. Sponsored by [Great Wolf Lodge Georgia](https://www.greatwolf.com/georgia). [Pay the Pig Drawing](https://gsae.memberclicks.net/pay-the-pig) – sponsored by Explore Charleston and Map Dynamics. | The Gold Room, upstairs |
|  | 10:00-10:45 | Break sponsored by [Community Brands](https://www.communitybrands.com/). [Silent Auction](http://www.gsae.org/?149) closes in the Connections Lounge with Exhibitors & Meeting Sponsors. | Mezzanine and Veranda |
|  | 10:45-12:00 | Advocacy Unleashed. National Update, Mary Kate Cunningham, CAE.  “6 Years for 90 Minutes” - The Brunch Bill Case Study. Karen Bremer, CAE. | Palmetto |
|  | 10:45-12:00 | Shortest Commute Ever – Virtual Work Tips & Tricks. Jessie Clevenger and Jen Sanford, CAE, MBA. | Francis Marion |
|  | 10:45-12:00 | Set GSAE On Fire with Your Great Ideas: Productivity…. Various Rock Star speakers. Sponsored by [Westin Savannah Harbor Golf Resort & Spa](http://www.westinsavannah.com/) | Card Room – lower level |
|  | 12:00 | Silent Auction Checkout | Mezzanine |
|  | 2:15-5:15 pm | At the Chef’s Table tour with [Greenville Culinary Tours](https://greenvillehistorytours.com/greenville-culinary-tours/) | Meet at [Table 301 Catering & Kitchen](https://table301catering.com/contact-us/) |

**Thank you to our additional sponsors!**

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